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| **Name of the investment project** | **Development of tourist potential of Horodotskyi district** |
| The essence and purpose of the investment project | Development and restoration of tourist-recreational potential of the Horodotskyi district by creating conditions for family rest during the summer and winter periods. |
| Type of economic activity being invested | Tourism and recreation |
| Organizational form of cooperation | Creation of legal entity. |
| Total cost of the project, thsd. US dollars | 206,8 |
| Need for investments, thsd. US dollars (%) | 206,8 (100,0%) |
| Ownership; share of state property | Private |
| Resource provision of the project | Horodotskyi district has a great tourist potential. Various archaeological, cultural and historical monuments, medicinal water, picturesque natural objects (rivers, forests and picturesque villages) and hospitality of the district's population are attractive for tourists. However, the lack of information (advertising) (even among the inhabitants of the region), the poor state of historical, cultural monuments, natural objects, low level of infrastructure development for comfortable accommodation of tourists and for conducting various informational leisure activities limit the tourist attractiveness of the district.  Therefore, one of the priority directions of the development of the region is the development of the tourism industry, which will enable to improve the improvement of the area and ecological infrastructure, build tourist infrastructure, introduce new tourist routes, create new jobs, develop the market of service providers (business sector), etc. |
| Stage of readiness / development of an investment project | Business plan development |
| Essential elements of the enterprise (organization) | 32000, Khmelnytskyi region, Horodotskyi district, Shevchenko Street, 20, phone: (03851)3-15-35  e-mail: [goradmekon@ukr.net](mailto:goradmekon@ukr.net)  Department of Economic Development of Horodotskyi District State Administration |
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